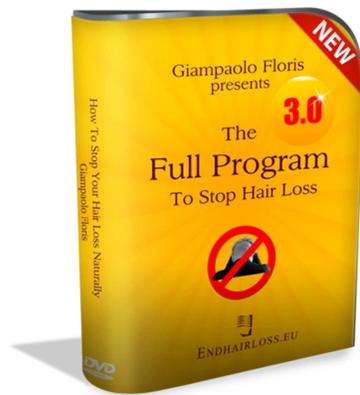


Transcript of the First Presentation Video

Welcome to the first of 4 introductory videos for Endhairloss.eu, the new and natural treatment to stop hair loss.

This method is the result of **20 years** of research, experiments and critical advances in the hair loss field and it is now contained and fully accessible in its entire form in the theory and practical videos of the **Full Program to stop hair loss**: the work of life time Italian hair loss researcher Giampaolo Floris.



Hello my name is Gregory Dihel, and the founder of Endhairloss.eu, has asked me to be the voice of the English version for this, and the following videos of the program.

In the Italian videos, Giampaolo Floris presents the program himself, but in here, he thought I would be better understood by most of you, so here I am.

In these videos I will speak on his behalf, I will introduce you to the fundamentals of how this method works, and to his discoveries in this field.

Moreover, I will reveal to you the **3 major enemies** to the health of your hair: **the 3 main factors we have to deal with**, in order to stop the process that triggers your hair loss.

These are the same factors that have caused your hair to become thinner and thinner.

Once the 3 enemies of your hair are finally under control, your hair loss can be resolved and you will be able to stop its progression in a **totally natural way**.

I know quite well that it is difficult to believe such a bold statement, and I understand if your skepticism is quite high at this point.

There are so many products that are presented every year in this particular sector: pills and lotions, accompanied by photo shopped images of those whose hair is regrown, magic phials, miraculous shampoos, creams, rubs, sprays and the list goes on and on.

In the end, all these products create **a big confusion** for the person whose only real problem is to find something fast, and effective before it's too late.

Most of them give such poor results that really is difficult to believe there is a natural program that you can do, to treat hair loss, and **that really works.**

Maybe you have already tried one of these products, without no tangible results, or you are so confused by the multitude of treatments advertised on TV and in pharmacies, that you don't know where to head to.



That is the reason why we have prepared this video course.

It will put at your disposal, all of our experience and knowledge in this field, in order to lead you away from the pitfalls of the fake and inefficient solutions given by

most of the treatments currently provided.

You will be informed, at last, about **the true essential actions to carry out in order to stop hair loss**, and you will also avoid overspending just to get no result, whatsoever.

I would not have believed that stopping hair loss permanently with this method would be possible, if I had not experimented with it **myself** in the first place – the person in the photo is me.

We have received **several testimonials from countless other people** of different ages and of both sexes, to whom we have made the treatment available in the course of the last 3 years, when we were still in the experimentation phase.

The results obtained from them are **almost unbelievable.**

Some of them have even been reported to have stopped their hair loss in as little as a few weeks.

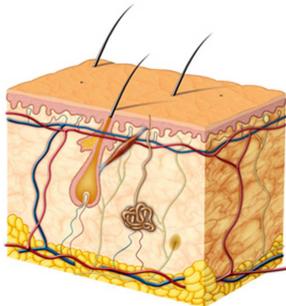
Clearly here at Endhairloss.eu we are very excited to be able to share such results and discoveries with you, and to give you the same opportunity to get these same results.

The first enemy

The more bald people we see around, seems to be clear proof of the failure of the majority of anti-hair loss products.

Most of these products are just not able to win the battle efficiently against the first enemy of the health of our hair, which is, **the decrease of the blood microcirculation in the upper part of our head**, and, more precisely, in the forehead, the temporal areas, in the vertex and in the occipital area.

At some point the hair follicles, the physiological structure which produces and grows new hair, stop receiving a sufficient flow of blood, which is necessary for hair's survival.



As a plant which is not watered anymore dries up and dies, so the follicles enter progressively into a state of inactivity.

Hairs which have carried out their life cycle fall out, but **they are not substituted by new hairs**, and bald areas in the higher part of the head start to become more and more visible.

Understanding that the hair follicle is **one of the most delicate parts of our physiology**, is very important.

To stay healthy and active, it needs a continuous supply of nutritive elements and oxygen, a task which is carried out (barring complications) by the peripheral blood circulation.

Your blood distributes all the nutritive substances your hair needs such as vitamins, minerals, amino acids and proteins that we metabolize from the food we eat, or that we get through dietary supplements.

The cells that constitute the hair's capillary follicles **WILL NOT** stay healthy **without the necessary oxygenation of the blood.**

They get weak and start to go into a crisis state.

Naturally these things will happen: the blood gives energy to the tissues through the natural combustion between oxygen and glucose.



Moreover, blood helps remove the carbon monoxide and any waste substances, while white cells fight infections.

If you have hair thinning issues, or your scalp does not seem healthy, feels itchy, or has cutaneous irritations, **you can be sure** that one of the main causes of this condition is **poor blood flow to the roots of your hair.**

There are certainly several other factors connected to scalp problems, such as the excessive production of sebum by the sebaceous glands, the use of shampoos that are too aggressive, and harmful microorganisms that establish themselves on the scalp.

These factors contribute to creating various undesirable conditions, and for every one of them, I will reveal to you the corresponding definitive solution.

You can view these during the third video presentation in this series.

Right now, I can already tell you that whatever infection or problem you might have on your scalp, it cannot be fought topically, **because what is really occurring, is that the blood flow isn't reaching the hair follicles on your scalp.**

Until **this situation is fully addressed and resolved**, your hair will continue to thin, likely until you become completely bald.

The dermatology department of Copenhagen University in Denmark, in Northern Europe, has recently recorded **scientific** measurements with a method called 133 Xe.



VS



A group of people was measured for the amount of blood circulation occurring within their scalp.

Patients affected by baldness are comparing its results with those obtained by the measurement carried out on a corresponding group of people with healthy hair.

In patients affected by baldness, blood circulation was **3 times lower** in the highest area of the scalp, compared to that of people with healthy hair.

During the very first studies, which has led to the development of the Endhairloss.eu Full Program, I learned that most traditional Chinese doctors **already knew these facts 5000 years ago**, long before modern instruments were invented to note the way the phenomenon was related to the scalp and micro blood circulation.

One of the main reasons why most of today's treatments do not work, is because **they are not able** to solve the problem of micro blood circulation to the scalp, and defeat the first enemy of follicle health.

Take for example a product, which has the potential to nourish your follicle capillaries to their capacity, and really help you stop your hair loss.

It might be the best product in the world, because it could potentially create real miracles inside each follicle of your scalp.

But, **if the capillaries and the blood vessels** at the base of each follicle, which normally allow the blood flow to enter inside, **are contracted and partially or completely closed-** - I can surely say, without any fear of being proved wrong, that product is **destined to fail**, and the money spent buying it will be totally wasted.

But, why are so many people suffering from bad circulation in the high portion of the scalp?

Well, one of the most common reasons is the fact that **blood cannot easily reach the extremities of our body such** as the scalp, arms, and legs.

I'm sure you know at least one person who always has cold hands or feet.

This is actually a blood circulation issue.

It is also often noted that stress causes hair loss.

Well, there is something right there: stress in fact makes the head muscles more tense, which doesn't allow for a good blood flow.

This flow is normally helped along by the active muscle groups in your head.

Stress increases the production of androgenic hormones which can attack the follicles at their base, cutting off the blood supply, as we will see in the next video.

Stress also causes an increase in the production of sebum, which suffocates the capillary follicles. There are different reasons behind this condition, as you can see, but the most important thing I want to draw your attention to now, is that **we have discovered how to re-establish the circulation in each area of the scalp.**

There is an anatomical mechanism which can enlarge the dimension of the vessels and capillaries at the base of each follicle, allowing the roots to be reached again by the blood, which will nourish them.



The phenomenon that has urged us to research this particular direction has been the consideration that **nobody loses hair on top of the neck or ears.**

Everybody can see that in those areas hair remains healthy and strong **for all our lives.**

Generally, not even a bald person will lose them, even when they get older as you can see from the head of these elderly men on the right side of this video.

Yet, **there is no difference** between the composition and the structure of the hair in those areas and the hair of the remaining zones of the head that are affected by baldness.

What was the **mysterious reason** that those hairs were kept healthy in those areas?

After years of study, research and observation, we have been able to fully **understand and decipher the true secret to defeating baldness**, by developing the treatment described and taught in the Full Program.

I am happy to announce that through proper use and correct application, it is really possible to stop your hair loss on the higher side of the scalp, and provide **the same beneficial conditions for the follicles** that are enjoyed by the hair on the neck and ears.

Not just that, applying and using our method correctly will cause the paths through which blood reaches the hair, i.e. the blood vessels and capillaries, to **stay open and dilated from that moment on**, avoiding any future relapse.

It is an unbelievable phenomenon to see once the hair follicle starts to receive the necessary and indispensable nourishment.

Formed by vitamins, minerals, amino acids and proteins; almost immediately, the hair begins to carry on the phenomenon known as keratinization.

This is the process through which the individual cells get harder and harder, transforming themselves in the structure known as hair.

I had made a comparison before once with a plant which, when watered as necessary, starts to regrow quite quickly.

Well, hair partially follows the same laws.

Once this problem of blood circulation is solved, you'll find yourself on the right **path leading to the end of your hair loss**.

However, there are other factors to solving and dealing with, in order to reach this result.

The reason why our treatment is called a **Full Program** is because it takes into consideration all of the issues and solves **all of the elements connected with your baldness**, so that we don't leave anything to chance.

In the next video that I will send in exactly two days to the email address you have given us, I will talk about the **second main enemy to the health of your hair**.

You will learn how to keep this factor under control, or even rid yourself of it for good to permanently stop your hair loss.

There is a particular hormone, found especially in male bodies, and also in small amounts in females.

This hormone attacks and miniaturizes the capillary follicles and cuts off their blood supply.

If you have trouble with this hormone, reestablishing the blood circulation **will not be enough to stop the thinning of your hair.**

Excess amounts of this hormone must be reduced, otherwise whatever all other steps you take will be in vain, and this applies to both men AND women.

At Endhairloss.eu we have used cutting edge scientific basis to develop a natural way, to deactivate this hormone in the scalp and prevent it from making your hair fall out...**it is truly a real revolution in the fight against hair loss.**

The next video to you will be full of **information I have never revealed before**, and it will help you understand more deeply the main principles on which our natural treatment works.

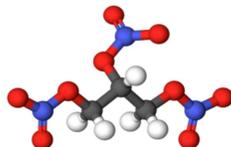
I can tell you that our method has to do with a very unusual and active use of voluntary muscles that we have on our head.

As I said, the fundamental principle from which we have started and from which our research has been triggered, is about the observation that nobody loses the hair in the area on the neck and the ears.

Our method creates **a natural rehabilitation involving the voluntary muscles situated in the higher areas of the head**, resulting in the same health conditions for the hair on your head that the hair on top of the neck and ears enjoys.

Because of the position of these muscles, the blood circulation stays at an appropriate level and provides the hair with the energy, nourishment and vigor it needs.

The second enemy



With our method you will be able to **wake up and revitalize the dying follicles in your hair**, giving them strength and vigor.

In the next video I will go into deeper details regarding this fact, and I will also reveal to you the secret connection between stress and baldness.

It is known that stress weakens hair and can lead to unwanted hair loss.

In the next lesson I will help you better understand and explain the real reasons for these things, and how our method can **prevent stress issues from influencing the health of your hair**.

Check your mailbox in two days and look for the email message containing the link to the second video-lesson.

If you don't find it in your inbox, be sure to check your spam folder, to see if the email ended up there by mistake.

In the meantime, tell me what you think about the contents of this video.

I want to know if you feel that eliminating the first of the three enemies of your hair **could help you** stop your hair loss.

Let me know about your experiences in the fight against baldness, and if you recognized yourself in the situations I described during this first video.

Scrolling down the page you will see that I have enabled the Facebook comments.

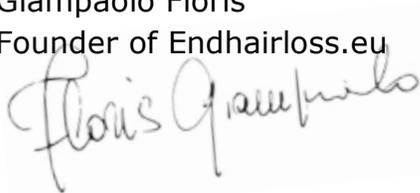
This is a space that you can use to ask us questions you might have regarding what has been said today.

Please feel free to share your experience with us and our community.

Thank you for your time and see you in two days!

Best Regards,

Giampaolo Floris
Founder of Endhairloss.eu



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